



Social Media Expectations

Our Commitment

Electronic communication such as social media is an essential marketing and communication tool for Samford Amateur Swim Club (SASC). Our Club members and committee members are expected to maintain a high standard of behaviour whilst communicating with each other and the public.

What We Will Do

We will use our social media Policy in conjunction with the Safe Sport Framework supported by Swimming Queensland and Swimming Australia to guide our interactions and address any interaction between members.

Social Media & Chat Groups

We treat all social media postings, blogs, status updates and tweets as public 'comment'.

Postings (written, photos or videos) must be family-friendly and feature positive club news and events.

No personal information about our members should be disclosed.

No statements should be made that are misleading, false, or likely to injure a person's or SASC's reputation.

No statements should be made that might bring our club into disrepute.

Abusive, discriminatory, intimidating, or offensive statements will not be tolerated. Offending posts will be removed and those responsible will be blocked from the site.

What We Ask You to Do

We expect our members to conduct themselves appropriately when using electronic communication to share information with other members or posting material on public websites connected to the club.

Electronic communication:

- should be restricted to club matters.
- must not offend, intimidate, humiliate, or bully another person.
- must not be misleading, false or injure the reputation of another person.
- should respect and maintain the privacy of members.
- must not bring the club into disrepute.



Coaches and others who work with children and young people must direct electronic communication through the child's parents.

Non-Compliance

Members may face disciplinary action for sending inappropriate electronic communication or posting online content or comments that harass, offend, intimidate or humiliate another member.

Under certain circumstances, cyber bullying (e.g., bullying that is carried out through an internet service such as email, a chat room, discussion group, instant messaging, or website) is a criminal offence that can be reported to the police.

In addition, members who publish false or misleading comments about another person in the public domain (e.g., Facebook) may be liable for defamation.