



SAMFORD AMATEUR SWIMMING ASSOCIATION MISSION AND VALUES STATEMENT

PURPOSE

A Community working together to inspire and support swimmers to reach their full potential.

VISION STATEMENT

To instil a life-long love of swimming. We aim to achieve this by providing a safe, fun, and supportive environment where every member is valued and encouraged to work together as a team to achieve their goals.

MISSION STATEMENT

To create an inclusive swimming club with a culture that seeks to maximise the individual potential of each swimmer.

To teach all our swimmers the core values of self-confidence, discipline, hard work, sportsmanship, and team spirit which they will carry with them throughout their lifetime.

To promote a culture where all coaches and swimmers support and respect each other in training and competition.

To build a team where everyone's success is celebrated.

To make swimming an important and enjoyable part of our members' lives.

OUR VALUES

Excellence Inclusive Commitment Sportsmanship Growth